## 'Pune Expo 2024, scheduled from 13-15 December 2024 at Autocluster, Chinchwad, Pune, India'

The Mahratta Chamber of Commerce, Industries and Agriculture (MCCIA) is organizing the 'Pune Expo 2024, scheduled from 13-15 December 2024 at Autocluster, Chinchwad, Pune, India'. Pune is an important centre for manufacturing, IT, Education, Research and Development among other segments of the economy. It is among the top five exporting districts in the country and the # 1 in Engineering Exports. It is also a prominent destination for Domestic and Foreign Direct Investment. Pune based companies are very innovative and come out with many products, technologies and solutions. Many of the companies from Pune and other parts of India have demonstrated enough resilience and made their mark in domestic and international markets.

For more info, visit <a href="https://www.mcciapune.com/events/events-detail-page/2187/">https://www.mcciapune.com/events/events-detail-page/2187/</a>

- 2. Due to rapid industrial development in Pune, demand for world class B-2-B products and Services has increased manifold over the years. The geopolitical and other developments in the recent years have brought some interesting prospects for the Indian Manufacturing and Services Sectors. Sustainable Products, components and Services are getting increasing attention in domestic and international markets.
- 3. In view of these factors, MCCIA has decided to organise a major Business Exhibition Pune Expo 2024. The exhibition will have two Pavilions:
- i. Sustainability Focused: Manufacturing Products, Technology, Research and Development as well as Solutions for Manufacturing (focus on Engineering, Electronics, IoT and IT Solutions
- ii. Pune DefTech-Technology, Products and Services required for Defence Sector (PSUs and Private Sector)

## 4. Opportunities:

- Showcase Cutting Edge Technology, Products and Solutions, Research and Development (Automotive, Engineering, Electricals, Electronics, IT Solutions, IoT, Al, ML Solutions etc.) with a special focus on Sustainability
  - Launch of New Products and Services
  - Opportunities to enter in the Defence Supply Chain
  - Understand Vendor Development Opportunities
  - Exploring International Business Prospects

## 5. Tentative Schedule of Concurrent Events during MCCIA's Pune Expo 2024

Day and Date	Time	Event Details	Focus	Registration Links
Friday, 13th December 2024		Inaugural Function of Pune Expo 2024	-	-
Friday, 13th December 2024	2:45 p.m 4:15 p.m.	Session on AI and IoT for Manufacturing	Use of IoT and AI for various functions of Manufacturing sector (MSMEs and Large sector)	Click here to register
Friday, 13th December 2024	4:30 p.m6:30 p.m.	MCCIA Sustainability Dialogue 2024	Sustainable Supply Chains, Financing, Sustainability as an enabler for business growth, water sustainability	Click here to register
Saturday,14th December 2024	10:30 a.m 1:30 p.m.	Indigenisation,	Discussions will cover the current landscape, opportunities, and challenges related to deep tech, emerging tech, and critical tech development in India. The session will feature presentations from defence establishments and large private sector companies, highlighting prospects for indigenization, technology absorption, and collaboration within the defence sector. Key opportunities for MSMEs in defence technology development. and vendor partnerships. Post-lunch, specific B2B meetings between MSMEs and larger companies will continue within the expo venue.	register
Saturday,14th December 2024	2:30 p.m 4:00 p.m.	Session on GeM	Presentations and B-2-B Meetings with Trade Commissioners and Business delegates from other countries	Click here to register
Saturday,14th December 2024	4:00 p.m6:00 p.m.	Opportunities to embrace Renewable Energy for Indian Industry		Click here to register
Sunday, 15th December 2024	10:00 a.m. – 1:30 p.m.	Development with	New Business Segments of large companies could be showcased to the prospective vendors (this could be followed by B-2-B Meetings)	

6. It is requested that all esteemed members of your Association may be informed of the above event and encouraged to participate for forging new business alliances in India. For any further exhibitor related enquiry & registration, interested delegates can contact, Mr. Sudhanwa Kopardekar, Director, MCCIA (Tel. +91-20-25709211 / email: <a href="mailto:sudhanwak@mcciapune.com">sudhanwak@mcciapune.com</a>) and Mr. Prashant Jogalekar, Director, MCCIA (Mobile: +919822425268 / email: <a href="mailto:prashantj@mcciapune.com">prashantj@mcciapune.com</a>)